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**Hashaam Rasheed Butt**

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**Career Objective:**

To work as a Brand Advertising Manager for a large retail or manufacturing company.

**Job Experience:**

2005 – Present: ***Assistant Brand Advertising Manager***, Marks & Spencer, Islamabad.

* Coordinate with marketing support in the area of pricing, market research to ensure that any brand advertising thematic is in line with market conditions.
* Coordinate with media buyers to ensure that there’s enough media space to contain advertisements for the brand
* Harness accredited 3rd party creative agencies and advertisers to assist in the design and development of advertising materials and collaterals
* Work closely with shop and branch retailers to ensure maximum exposure of brand advertisement and to help the sales function achieve its quota.

**Skills & Expertise:**

* Strong organizational, managerial and supervisory competence
* Excellent verbal, written communication and interpersonal skills
* Excellent time management and people management skills.

**Education Details:**

2002 – 2004: MBA, Punjab University

1999 – 2002: BA Advertising, Rawalpindi College of Commerce, Rawalpindi

**Reference:**

Will be furnished on demand.