Jamsheed Ahmed

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**Career Objective**

Coming up with new strategies to develop and increase customer base and product branding, development and marketing. Every day built strong team network and growth Sales.

**Educational Qualifications**

* 1. Business Administration Degree, Islamic University, Islamabad
	2. Diploma in Sales and Marketing, Kawaja College, Karachi

**Professional Qualifications**

* 1. Sales Assistant, Women Sportswear

**Responsibilities**

* Training and supervising of new and junior sales persons in the store
* Selling sports wear in the store
* Welcoming customers into the store and helping them locate various products within the store
* Convincing customers to buy goods, eventually increasing sales volume by 100%
* Ensured required products are stocked available in the store at all times
* Assisting in the balancing of the till after day sales and making entries in the cash book and journals
	1. Sales Manager, USman & Co

**Responsibilities**

* Carried out sales and marketing of company products
* Implemented advertising and marketing campaigns especially for innovative products
* Came up with new training solutions for the Marketing department
* Training solutions for staff on product development and promotion
* Planning and focusing of sales targets
* Instrumental in ensuring profitability of the company
* Evaluated staff training programs on Sales and Marketing seminars